



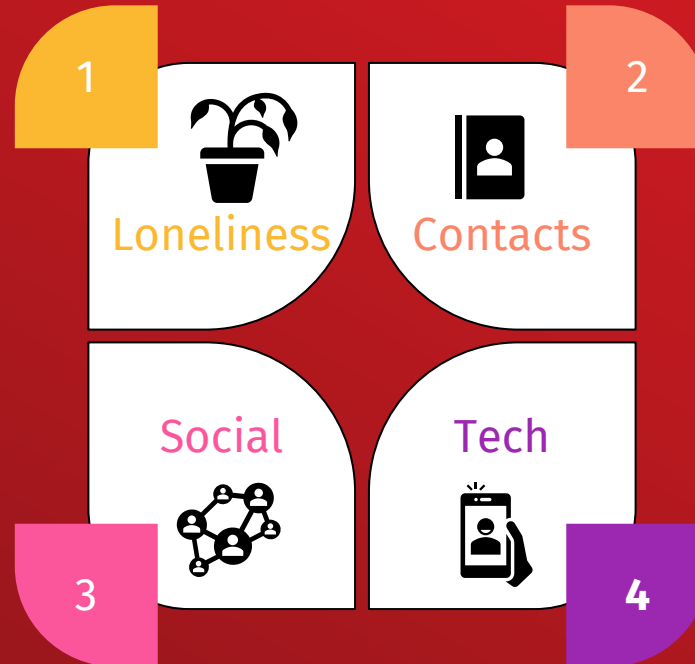
SWI⁺STANT
your trustful companion

Social Aging

Challenges

People have intensive work and family schedules and often the seniors are neglected

Social services (haircut, doctors etc) are hard to reach. Limited tech knowledge gives even longer distance.



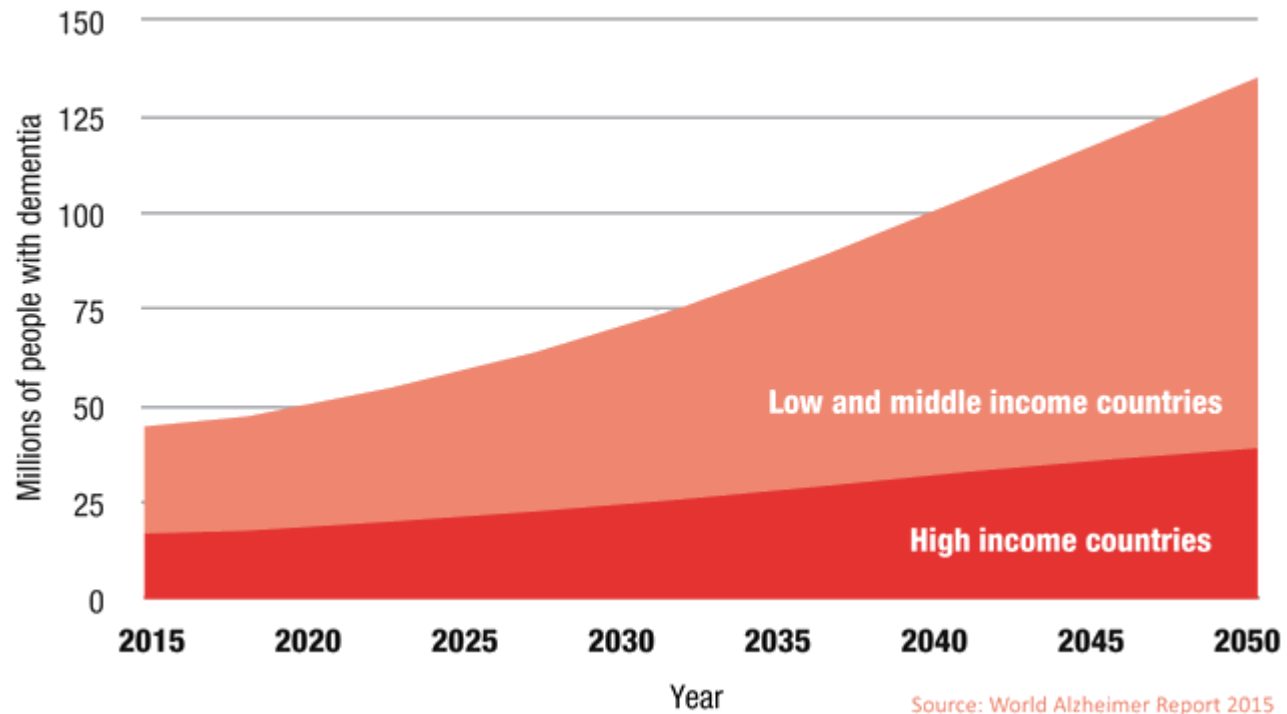
Social contacts becoming more and more difficult, let alone a live meet up.

Seniors do not feel comfortable to use smartphones and technology and as a result they are becoming more isolated



SWISTANT

Number of people with dementia in low and middle income countries compared to high income countries



Source: World Alzheimer Report 2015

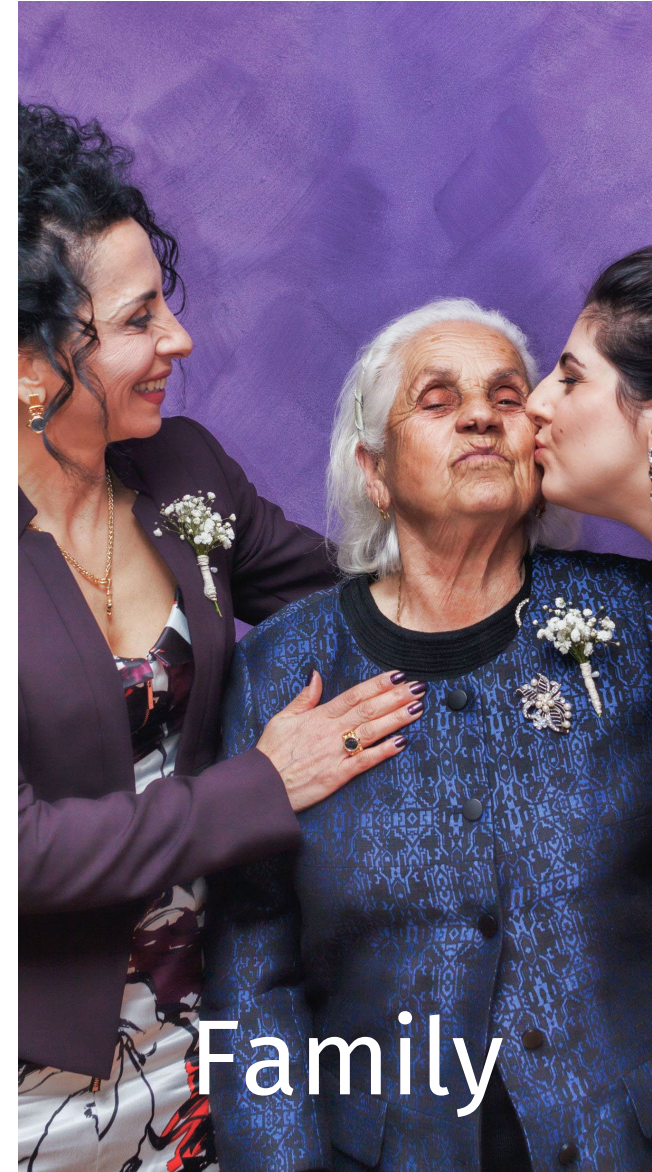




Care Givers



Seniors



Family



A watchdog for the everyday life



Connect older generation to Technology



Save costs from care-giving and Elderly houses



Avoid dementia and depression by been in contact



Stay in contact with the ones you love despite of the distance and circumstances



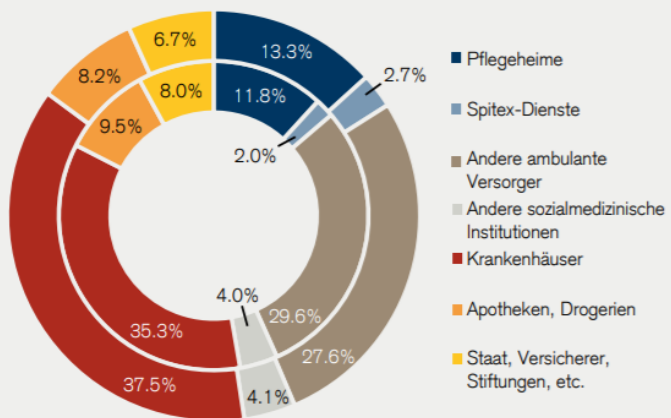
Enrich ones live with social activities and info.



Abbildung 1

Gesundheitsausgaben nach Leistungserbringern

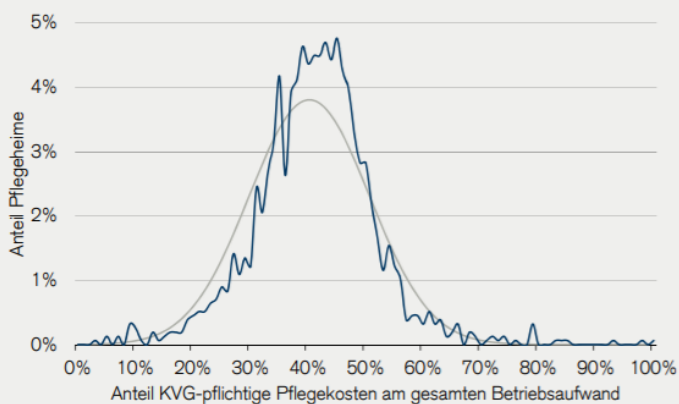
Anteil an Gesundheitsausgaben, 1995 (innerer Kreis), 2012 (äusserer Kreis)



Quelle: Bundesamt für Statistik, Credit Suisse

Verteilung Anteil Pflegeaufwand am Totalaufwand

Anteil KVG-pflichtige Pflegekosten am gesamten Betriebsaufwand (2013); graue Linie: Normalverteilung

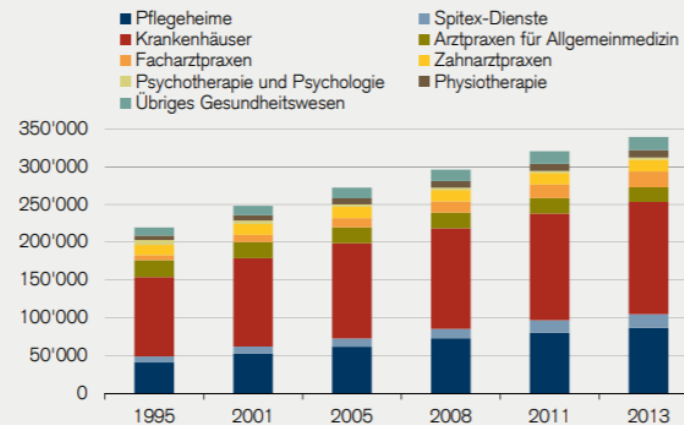


Quelle: Bundesamt für Gesundheit, Credit Suisse

Abbildung 2

Beschäftigung im Gesundheitswesen

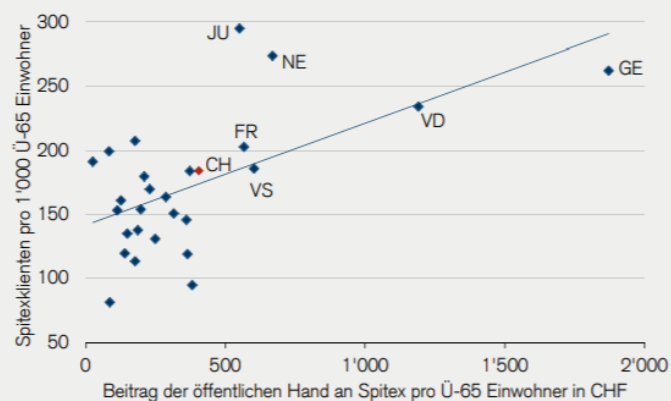
Vollzeitaquivalente; Subbranchen im ambulanten Bereich teilweise geschätzt



Quelle: Bundesamt für Statistik, Credit Suisse

Staatsbeiträge und Spitex-Klienten

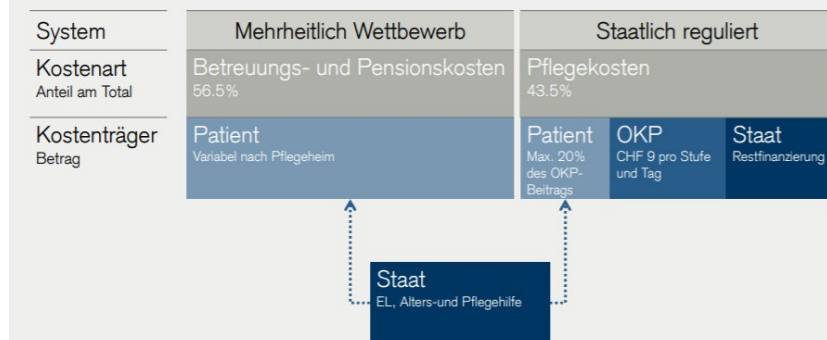
Staatsbeiträge und Anzahl Spitex-Klienten pro Kanton (2012); lineare Trendlinie



Quelle: Bundesamt für Statistik, Credit Suisse

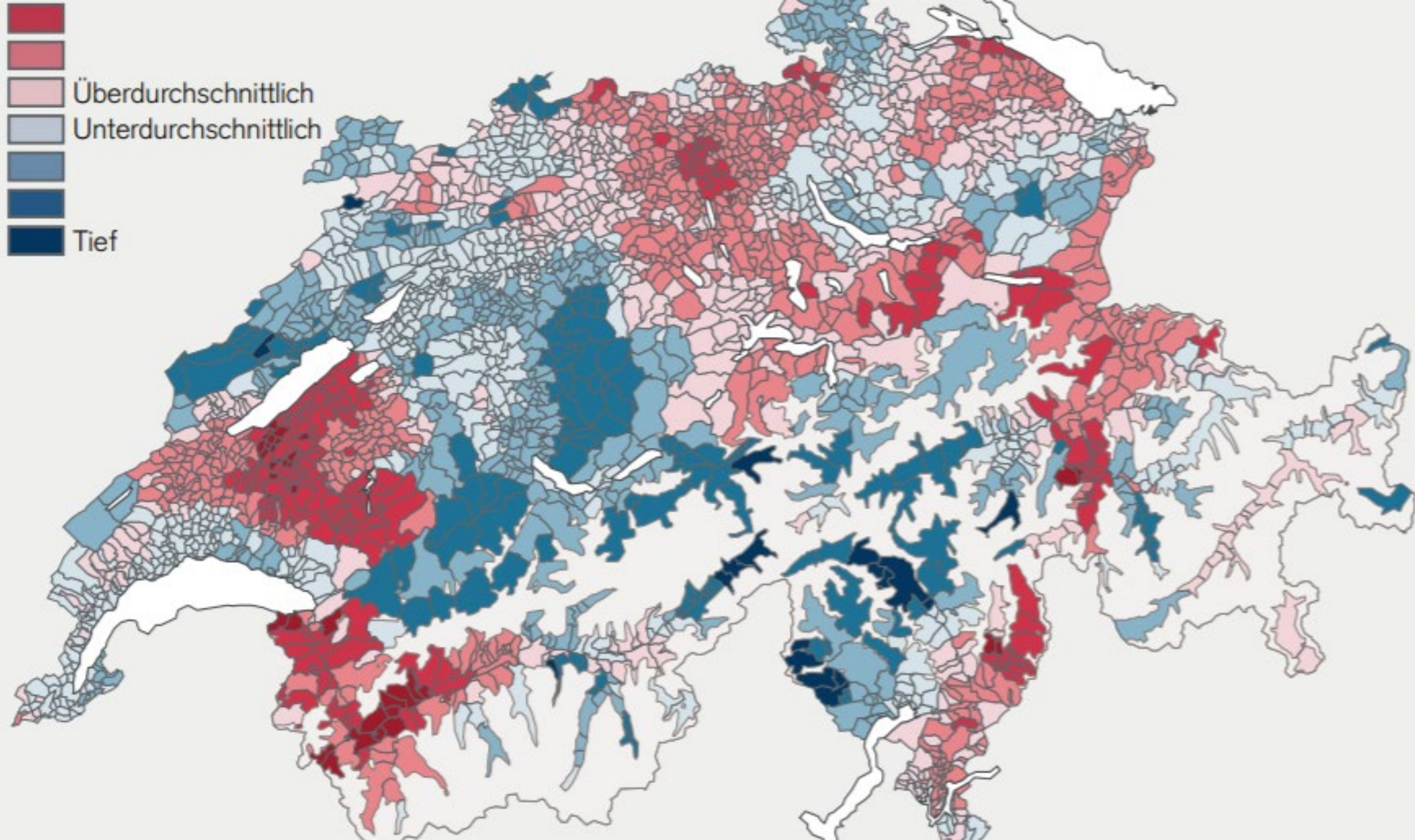
Die neue Pflegefinanzierung

Gemäss dem Bundesgesetz über die Neuordnung der Pflegefinanzierung



Quelle: Bundesamt für Statistik, Credit Suisse



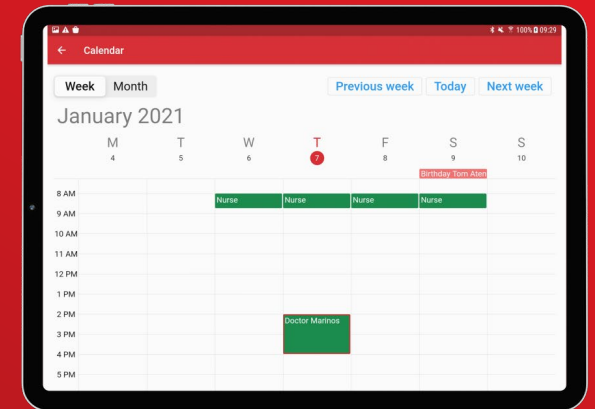
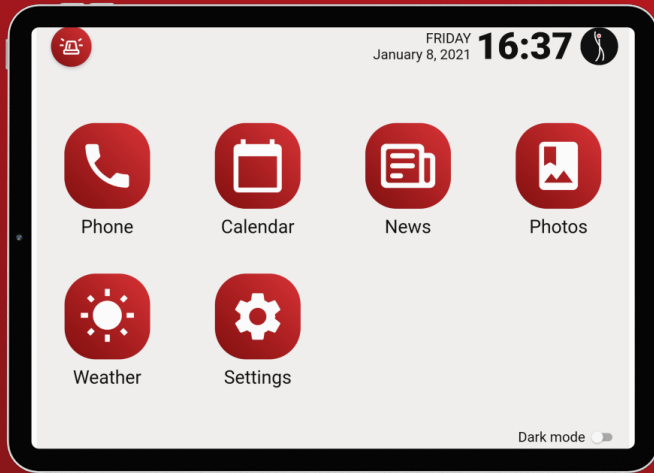


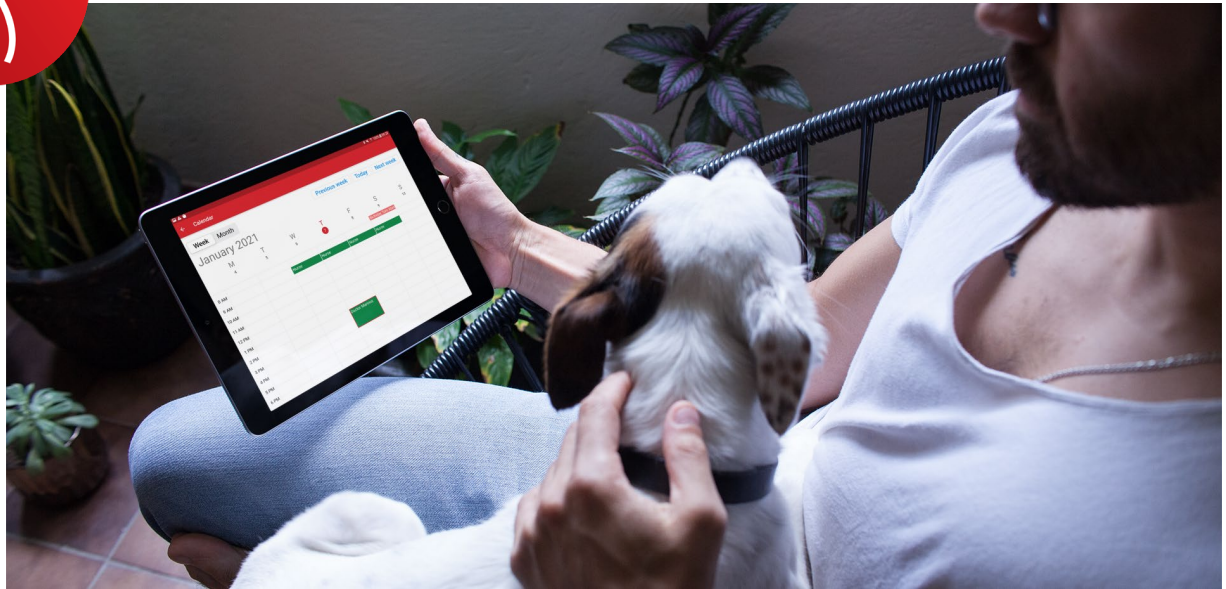
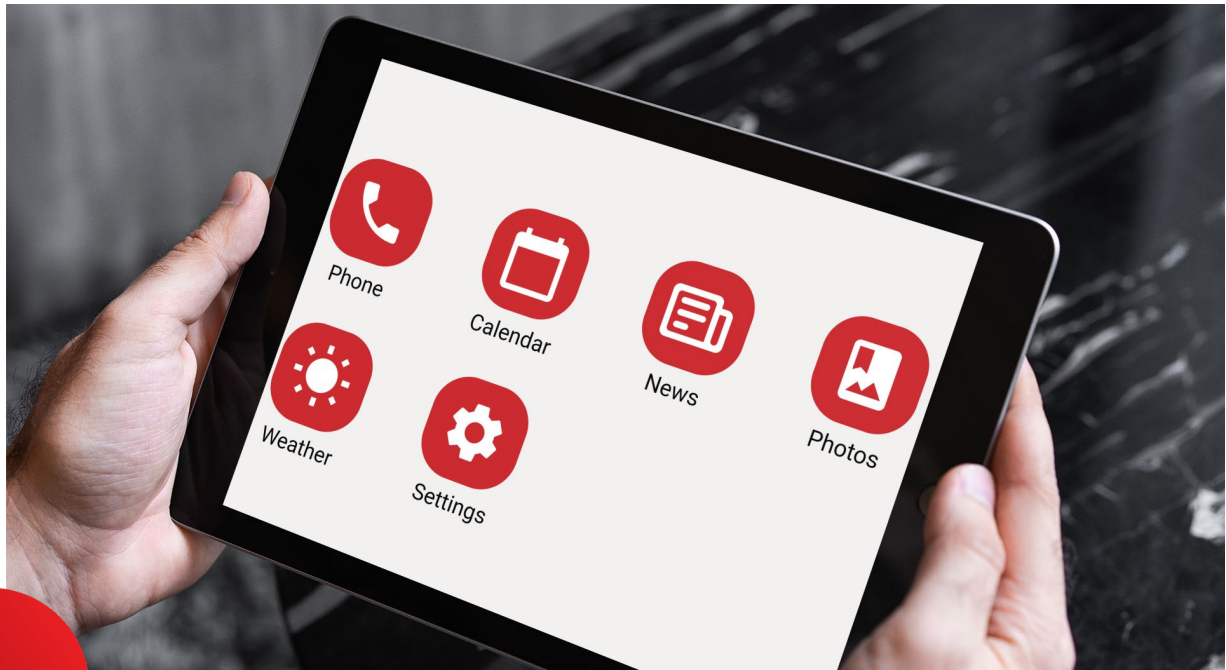


The
solution



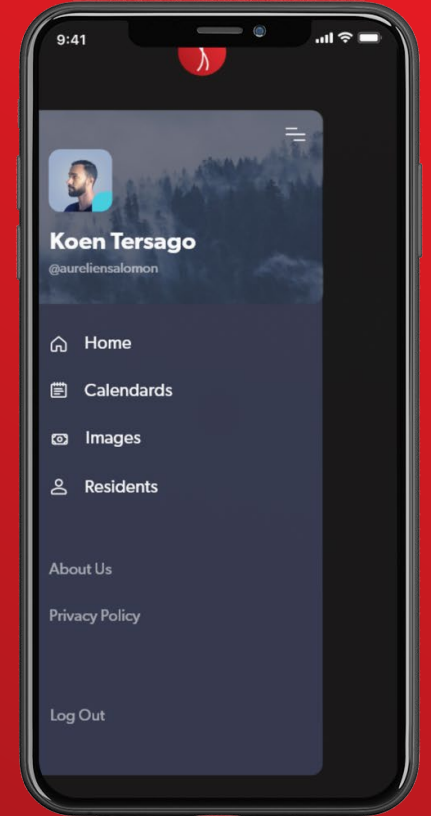
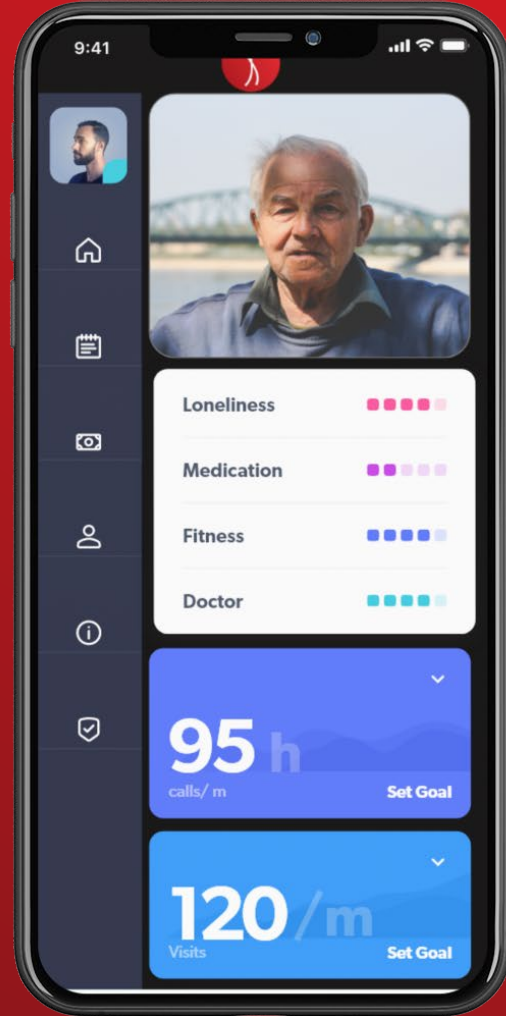
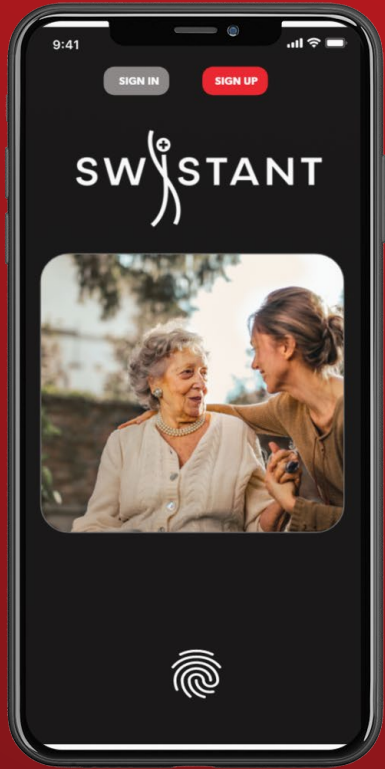
The Resident







The Family











Pricing



B2C

BASIC

1xResident APP
Family APP (1xR)
Only WiFi

**9.99
CHF/m**

SMART

Residents Device
Family APP (3xRs)
3G
Marketplace
Social

**39.99
CHF/m**




B2B

User Type	Cost
Resident	150CHF/ User
Family APP	Free
Hospital solution	2900CHF/p.a.
Hospital onboarding	5.000CHF/ one time



The
team



Dimitrios




Amanda



Koen



Mitch



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your trustful companion